



Catwalk Consulting's 7 Steps to Kick Starting Your Project

A WINNING PHILOSOPHY

Our total team brings expertise in planning, managing and coordination of all size projects, from concept to completion, regardless of your project scope, technical environment or business climate.

And, we're cost effective. Our **7-step kick-start process** focuses on helping you ID the resources required to get the job done. Our work doesn't move forward until *you* have agreed on the impact or time, resources (people and functionality) and money involved.

We take your ideas or circumstances and kick-start them into reality. Then we stay with you until the job is completed and all stakeholders are satisfied. Here is our **seven-step kick start** process.

1. We **ID the goals** and desired results and help determine:
 - is there enough net value to warrant the time and effort to do the project
 - how will the project be funded
2. We **ID the resources** who will be involved:
 - people
 - not just for decision-making, but also day-to-day
 - money – where it's coming from and who's going to be responsible for it
3. We **get buy-in** from all constituents by looking at core functionalities. This is when we answer the question "what parts of the business will be effected by doing this";
 - people
 - processes
 - technology
4. The **1st big question** – we make sure you can answer the really big question -- "Why are you doing this?"
 - competition created
 - customer driven
 - internal innovation
 - government/industry mandated
5. Going **beyond the calendar** – the plan of attack beyond dates includes implications for time, resources and money.
6. The **Last Big Question** "Is it doable?"
 - All decision-makers and constituents review and revisit, buy-in and give blessings.
7. The **Green Light**
 - It's a go and the project begins.